FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00087412 **Type of Permit:** STILL **Release Date:** 12/10/2014

Production Company PRODUCIT INC

Insured Company Name PRODUCIT INC

Contact Phone No. 1 323-461-1606
Contact Phone No. 2
Fax
Address 323 W GRAND AVE
EL SEGUNDO, California 90245

Production Title CR

Type of Production Still Photo

Producer Emily Roth

Director Larry Bartholomew

1st AD Larry Bartholomew

Production Manager Emily Roth

FilmL.A. Coordinator Brian Palmert

Location Manager Emily Roth
Primary Phone Office - 323-461-1606
Secondary Phone Mobile - 323-377-5683

Location Assistant Emily Roth
Primary Phone Mobile - 323-377-5683
Secondary Phone

Fees

FILMLA FILM APPLICATION FEE	$625.00
SANTA MONICA STILL PHOTO APPLICATION FEE	$108.63
SANTA MONICA BEACH STILL PHOTO LOCATION FEE	$132.35
SANTA MONICA PIER/CAROUSEL STILL PHOTO EXTERIOR LOCATION FEE	$1,588.32
SANTA MONICA STILL PHOTO OTHER LOCATION FEE	$434.54

Total Permit Fee $2,888.84

Number of Locations 4

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Summary Information — Location

Permit Number S00087412
Production Company PRODUCIT INC
Insured Company PRODUCIT INC
Production Title CR

Location Manager Emily Roth
Primary Phone Office - 323-461-1606
Secondary Phone Mobile - 323-377-5683

Location Address 200 SANTA MONICA PIER, SANTA MONICA, CA 90401

Location Name SANTA MONICA PIER

Location Type Pier

Film Dates 12/11/2014 - 12/11/2014 10:00 - 16:00 1 day

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Please see attached document Producit AGENT Letter.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	10
Cube Trucks	1
Motor Homes	1
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	10

Filming Activities exterior still shots of models on Pier against scenery; handheld equipment;

Jurisdiction **Political:** City of Santa Monica **Police:** Santa Monica Police Department **Fire:** Santa Monica Fire Department

Thomas Guide **Page:** 671 **Grid:** E3

Location Notes
Must contact Aurora Pina (310-458-8935) in advance to secure permission to film at the Pier.
No posting of production/directional signs allowed on public property.

Approvals

SANTA MONICA - PARKING SERVICES	Saul Portillo
SANTA MONICA - PUBLIC WORKS DEPARTMENT	Kathy Ruff
SANTA MONICA - SANTA MONICA PIER CORPORATION	Aurora Pina
SANTA MONICA POLICE DEPARTMENT	Mike Braaten

Coordinator Note No posting of production/directional signs allowed on public property.

Coordinator Note NO SANTA MONICA POLICE OFFICER REQUIRED

Coordinator Note All public domain areas approved. If company wants to film within any Pier Tenant's premises separate arrangements must be made directly with that tenant.

Municipal Pier may not be completely blocked at anytime. 12' lane must be clear at all times.

Company must work around Pier Vendor Carts set up against north railing.

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Summary Information — Location

Permit Number	S00087412	**Location Manager**	Emily Roth
Production Company	PRODUCIT INC	Primary Phone	Office - 323-461-1606
Insured Company	PRODUCIT INC	Secondary Phone	Mobile - 323-377-5683
Production Title	CR		

All equipment must be hand carried on and off the Pier.

Coordinator Note NO SANTA MONICA HARBOR GUARD REQUIRED

Coordinator Note COMPANY NOT PERMITTED FOR ANY ACTIVITY WITHIN PACIFIC PARK

Parking

Base Camp
Location Type : Other Location
LOT #1 NORTH
1550 Palisades Beach Rd,
Santa Monica, CA, 90401

Parking Notes
Parking Lot 1 North - 20 Spaces - 8am to 6pm

Crew Parking
Location Type : Other Location
LOT #1 NORTH
1550 Palisades Beach Rd,
Santa Monica, CA, 90401

NO PERMIT

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Summary Information — Location

Permit Number S00087412
Production Company PRODUCIT INC
Insured Company PRODUCIT INC
Production Title CR

Location Manager Emily Roth
Primary Phone Office - 323-461-1606
Secondary Phone Mobile - 323-377-5683

Location Address SANTA MONICA BEACH (EXCLUDING PIER & OCEAN FRONT WALK), SANTA MONICA, CA, 90401

Location Name SANTA MONICA BEACH

Location Type Beach

Location Description WHEN HAVING WATER ACTIVITY OR REQUESTING USE OF LIFEGUARD TOWERS
* PRODUCTION NEEDS TO CONTACT THE LEAD SANTA MONICA LIFEGUARD CAPTAIN 2 DAYS IN ADVANCE AT 310-394-3261 TO DISCUSS THEIR ACTIVITY.

Film Dates 12/11/2014 - 12/11/2014 08:00 - 18:00 1 day

Open or Closed to the Public Open

Generic Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Equipment on Location

Type	Quantity
Cast/Crew vehicles	15
Cube Trucks	1
Motor Homes	1
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	15

Filming Activities Exterior still shots of models on beach against scenery (north & south of Pier) ;

Jurisdiction **Political:** City of Santa Monica **Police:** Santa Monica Police Department **Fire:** Santa Monica Fire Department

Thomas Guide **Page:** 671 **Grid:** E3

Location Notes No posting of production/directional signs allowed on public property.

Approvals

SANTA MONICA - PUBLIC WORKS DEPARTMENT	Kathy Ruff
SANTA MONICA POLICE DEPARTMENT	Mike Braaten
SANTA MONICA/COMMUNITY AND CULTURAL SERVICES - ALL CITY PARKS/STATE BEACH AND BEACH PARKING LOTS	Debbie Braley

Coordinator Note NO WATER ACTIVITY

Coordinator Note No posting of production/directional signs allowed on public property.

Coordinator Note NO SANTA MONICA POLICE OFFICER REQUIRED

Parking

Base Camp
Location Type : Other Location
LOT #1 NORTH
1550 Palisades Beach Rd,
Santa Monica, CA, 90401

Crew Parking
Location Type : Other Location
LOT #1 NORTH
1550 Palisades Beach Rd,
Santa Monica, CA, 90401

Parking Notes
Parking Lot 1 North - 20 Spaces - 8am to 6pm

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Summary Information — Location

Permit Number S00087412
Production Company PRODUCIT INC
Insured Company PRODUCIT INC
Production Title CR

Location Manager Emily Roth
Primary Phone Office - 323-461-1606
Secondary Phone Mobile - 323-377-5683

Location Address Colorado Blvd. & Ocean ave, Santa Monica, CA, 90404

Location Type Sidewalk

Film Dates 12/11/2014 - 12/11/2014 08:00 - 18:00 1 day

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Equipment on Location

Type	Quantity
Cast/Crew vehicles	10
Cube Trucks	1
Motor Homes	1
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	10

Filming Activities exterior still shots of model on sidewalk (n/w corner) against scenery; handheld equipment;

Jurisdiction
Political: City of Santa Monica
Police: Santa Monica Police Department
Fire: Santa Monica Fire Department

Approvals
SANTA MONICA - PUBLIC WORKS DEPARTMENT — Kathy Ruff
SANTA MONICA POLICE DEPARTMENT — Mike Braaten

Coordinator Note No posting of production/directional signs allowed on public property.

Coordinator Note NO SANTA MONICA POLICE OFFICER REQUIRED

Coordinator Note NOT PERMITTED FOR ANY ACTIVITY WITHIN PALISADES PARK

Parking

Base Camp
Location Type : Other Location
LOT #1 NORTH
1550 Palisades Beach Rd,
Santa Monica, CA, 90401

Crew Parking
Location Type : Other Location
LOT #1 NORTH
1550 Palisades Beach Rd,
Santa Monica, CA, 90401

Parking Notes
Parking Lot 1 North - 20 Spaces - 8am to 6pm

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Summary Information — Location

Permit Number S00087412
Production Company PRODUCIT INC
Insured Company PRODUCIT INC
Production Title CR

Location Manager Emily Roth
Primary Phone Office - 323-461-1606
Secondary Phone Mobile - 323-377-5683

Location Address San Vicente Blvd., 14th St., 10 Fwy., Lincoln Blvd (Inclusive, excludes Downtown Santa Monica and State Hwys), Santa Monica, CA, 90404

Location Type Grid

Film Dates 12/11/2014 - 12/11/2014 08:00 - 18:00 1 day

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Equipment on Location

Type	Quantity
Cast/Crew vehicles	10
Cube Trucks	1
Motor Homes	1
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	10

Filming Activities exterior still shots of models on sidewalk against scenery; handheld equipment;

Jurisdiction **Political:** City of Santa Monica **Police:** Santa Monica Police Department **Fire:** Santa Monica Fire Department

Approvals
SANTA MONICA - PUBLIC WORKS DEPARTMENT — Kathy Ruff
SANTA MONICA POLICE DEPARTMENT — Mike Braaten

Coordinator Note No posting of production/directional signs allowed on public property.

Coordinator Note NO SANTA MONICA POLICE OFFICER REQUIRED

Parking

Base Camp
Location Type : Other Location
LOT #1 NORTH
1550 Palisades Beach Rd,
Santa Monica, CA, 90401

Crew Parking
Location Type : Other Location
LOT #1 NORTH
1550 Palisades Beach Rd,
Santa Monica, CA, 90401

Parking Notes
Parking Lot 1 North - 20 Spaces - 8am to 6pm

NOT A PERMIT

Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

I certify that I am a representative of Producit, INC ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 11-25-14

Emily Roth
Name of Principal

By: E. Roth
Representative's Signature

Emily Roth
Print Representative's Name

owner
Representative's title

323 W. Grand Ave
El Segundo CA 90245
Principal's Address

323 461 1606
Principal's Telephone

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

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